



Minimum Advertised Pricing Policy/Agreement

The Ginger People Group actively supports the advertising and promotion of its products by its domestic dealers and sales representatives through materials provided by GPG at no or nominal cost.

Effective May 1st, 2017, a NEW Minimum Advertised Price (MAP) on all GPG products will be in effect. This policy applies to all our dealers and sales representatives here in the US and abroad. We have implemented this MAP policy to preserve our strong reputation for providing customers with high value products and valued after sales support. We greatly appreciate the efforts of all resellers to distribute our products and support their customers.

The MAP policy shall work under the following guidelines:

- 1) The MAP for all GPG products shall follow the published MAP Price List provided. MAP pricing is established by GPG and may be adjusted by GPG at its sole discretion.
- 2) The MAP policy applies to all advertisements of GPG products in any and all media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, email newsletters, email solicitations, internet or similar electronic media, television, radio, and public signage. The MAP policy is not applicable to any in-store advertising that is displayed only in the store and not distributed to any customer(s).
- 3) The inclusion in advertising of free or discounted products (whether made by GPG or another manufacturer) with a product covered by the MAP policy would be contrary to the policy if it has the effect of discounting the advertised price of the covered product below the MAP.
- 4) If pricing is displayed, any strike-through or other alteration of the Minimum Advertised Price is prohibited.
- 5) MAP applies only to advertised prices and does not apply to the price at which the products are sold or offered for sale to an individual consumer within the dealer's retail location or over the telephone. GPG dealers and sales representatives remain free to sell these products at any prices they choose.
- 6) MAP does not establish maximum advertised prices. All dealers and sales representatives may offer GPG products at any price more than the MAP. Internet auctions may not display or have reserved bid or other acceptable prices below the MAP price.
- 7) GPG's MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitors price", that consumers should "call for a price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.
- 8) Dealer agrees to hold all trademarks of GPG as the property of GPG and use advertising materials provided by GPG in an authorized manner only.
- 9) Intentional or repeated failure to abide by this policy will result in termination of dealership or sales representatives rights. GPG does not intend to do business with dealers or sales representatives who degrade the image of GPG and its products. GPG will not provide prior notice or issue warnings before taking any action under this policy.

MAP 2017

Product Details - Retail

Item #	Product and Case Dimensions	UPC and Each Dimensions	Case Pack	Size	Production Shelf Life - Months	SRP	Discount	MAP
THE GINGER PEOPLE								
Beverages*								
99001	Ginger Beer 16"x10.5"x9.5"	7-34027-99001-2 2.38"x2.38"x9"	6x4pk	12 oz	24	\$8.99	20%	\$7.19
99500	Ginger Soother 15.75"x10.25"x7"	7-34027-99500-0 2.5"x2.5"x6.5"	24	12 oz	18	\$2.19	20%	\$1.75
99502	Ginger Energizer 15.75"x10.25"x7"	7-34027-99502-4 2.5"x2.5"x6.5"	24	12 oz	18	\$2.19	20%	\$1.75
99510	Ginger Soother 11.25"x15"x8"	7-34027-99510-9 3.75"x3.75"x8"	12	32 oz	18	\$4.19	20%	\$3.35
99512	Ginger Energizer 11.25"x15"x8"	7-34027-99512-3 3.75"x3.75"x8"	12	32 oz	18	\$4.19	20%	\$3.35
Candy								
90144	Gin Gins Super Strength Ginger Candy Box 8.4"x9.7"x5"	7-34027-90144-5 3.13"x2"x4.25"	12	4.5 oz	24	\$4.69	20%	\$3.75
90145	Gin Gins Original Chewy Ginger Candy Box 8.4"x9.7"x5"	7-34027-90145-2 3.13"x2"x4.25"	12	4.5 oz	24	\$4.69	20%	\$3.75
90148	Gin Gins Double Strength Hard Ginger Candy Box 8.4"x9.7"x5"	7-34027-90148-3 3.13"x2"x4.25"	12	4.5 oz	24	\$4.69	20%	\$3.75
90150	Gin Gins Hot Coffee Chewy Ginger Candy Box 8.4"x9.7"x5"	7-34027-90150-6 3.13"x2"x4.25"	12	4.5 oz	24	\$4.69	20%	\$3.75
90205	Gin Gins Original Chewy Ginger Candy Travel Pack 10"x6"x4"	7-34027-90205-3 2.38"x0.88"x3.13"	24	1.6 oz	24	\$1.59	20%	\$1.27
90203	Gin Gins Super Strength Ginger Candy Travel Pack 10"x6"x4"	7-34027-90203-9 2.38"x0.88"x3.13"	24	1.1 oz	24	\$1.59	20%	\$1.27
90501	Crystallized Ginger Candy 15.25"x9.25"x4.75"	7-34027-90501-6 5"x1.5"x7"	24	3.5 oz	18	\$2.89	20%	\$2.31
90502	Gin Gins Original Chewy Ginger Candy 15.25"x9.25"x4.75"	7-34027-90502-3 5"x1.5"x7"	24	3 oz	24	\$2.89	20%	\$2.31
90503	Gin Gins Spicy Apple Chewy Ginger Candy 15.25"x9.25"x4.75"	7-34027-90503-0 5"x1.5"x7"	24	3 oz	24	\$2.89	20%	\$2.31
90504	Gin Gins Peanut Chewy Ginger Candy 15.25"x9.25"x4.75"	7-34027-90504-7 5"x1.5"x7"	24	3 oz	24	\$2.89	20%	\$2.31
90505	Gin Gins Double Strength Hard Ginger Candy 15.25"x9.25"x4.75"	7-34027-90505-4 5"x1.5"x7"	24	3 oz	24	\$2.89	20%	\$2.31
90506	Gin Gins Hot Coffee Chewy Ginger Candy 15.25"x9.25"x4.75"	7-34027-90506-1 5"x1.5"x7"	24	3 oz	24	\$2.89	20%	\$2.31
90507	Gin Gins Super Strength Ginger Candy 15.25"x9.25"x4.75"	7-34027-90507-8 5"x1.5"x7"	24	3 oz	24	\$2.89	20%	\$2.31
90508	Gin Gins Ginger Spice Drops 15.25"x9.25"x4.75"	7-34027-90508-5 5"x1.5"x7"	24	3.5 oz	18	\$4.15	20%	\$3.32
90509	Organic Uncrystallized Bare Ginger Candy 9.25" x 7.5" x 4.75"	7-34027-90509-2 5"x1.5"x7"	12	3.5 oz	18	\$3.49	20%	\$2.79
90355	Organic Arjuna Ginger Bar 6.5" x 7.25" x 1.875"	734027-90355-5 6.24" x 1.73" x 0.39"	16	1.25 oz	24	\$2.89	20%	\$2.31
Confections								
91010	Organic Crystallized Ginger Dice Jar 13.31"x10"x4.72"	7-34027-91010-2 3.75"x3.25"x4"	12	6.7 oz	24	\$6.99	20%	\$5.59
Pantry Essentials								
90470	Organic Ginger Syrup 8" x 12.25" x 8.75"	7-34027-90470-5 3.5"x1.75"x7.13"	12	8 oz	24	\$4.69	20%	\$3.75
90141	Crystallized Ginger Chips 15.25"x9.25"x4.75"	7-34027-90141-4 6"x 1.5" x 7.75"	12	7 oz	18	\$6.59	20%	\$5.27
92001	Organic Crystallized Ginger Dice Box 10"x6.5"x 5"	7-34027-92001-9 3.13"x2"x4.25"	12	4 oz	24	\$4.69	20%	\$3.75
90160	Organic Ginger Juice 8"x6"x7"	7-34027-90160-5 1.88"x1.88"x6.75"	12	5oz	18	\$5.29	20%	\$4.23
90401	Organic Minced Ginger 11.5"x8.5"x4"	7-34027-90401-9 2.75"x2.75"x3.25"	12	6.7 oz	24	\$3.29	20%	\$2.63
90402	Organic Grated Ginger 11.5"x8.5"x4"	7-34027-90402-6 2.75"x2.75"x3.25"	12	6.7 oz	24	\$3.29	20%	\$2.63
90403	Organic Pickled Sushi Ginger 11.5"x8.5"x4"	7-34027-90403-3 2.75"x2.75"x3.25"	12	6.7 oz	24	\$3.29	20%	\$2.63
90414	Organic Ginger Spread 11.5"x8.5"x4"	7-34027-90414-9 2.75"x2.75"x3.25"	12	8.5 oz	24	\$3.69	20%	\$2.95

Sauces									
90121	Ginger Lime Sauce 11.5"x8.5"x8.5"	7-34027-90121-6 2.5"x2.5"x8"	12	12.7oz	24	\$5.99	20%	\$4.79	
90124	Ginger Peanut Sauce 11.5"x8.5"x8.5"	7-34027-90124-7 2.5"x2.5"x8"	12	12.7 oz	24	\$5.99	20%	\$4.79	
90126	Ginger Sesame Sauce 11.5"x8.5"x8.5"	7-34027-90126-1 2.5"x2.5"x8"	12	12.7 oz	24	\$5.99	20%	\$4.79	
90127	Ginger Chili Sauce 11.5"x8.5"x8.5"	7-34027-90127-8 2.5"x2.5"x8"	12	12.7 oz	24	\$5.99	20%	\$4.79	
90129	Spicy Ginger Teriyaki Sauce 11.5"x8.5"x8.5"	7-34027-90129-2 2.5"x2.5"x8"	12	12.7 oz	24	\$5.99	20%	\$4.79	
90131	Hot Ginger Jalapeno Sauce 11.5"x8.5"x8.5"	7-34027-90131-5 2.5"x2.5"x8"	12	12.7 oz	24	\$5.99	20%	\$4.79	
Supplement									
90901	Ginger Rescue - Strong 15.5" x 7.5" x 7.5"	7-34027-90901-4 2.25" x 0.625" x 3.5"	10	15.6 g 0.55 oz	36	\$5.99	20%	\$4.79	
90902	Ginger Rescue - Mighty Mango 15.5" x 7.5" x 7.5"	7-34027-90902-1 2.25" x 0.625" x 3.5"	10	15.6 g 0.55 oz	36	\$5.99	20%	\$4.79	
90911	Ginger Rescue Sampler Packets - Strong - Bulk	7-34027-90911-3	50		36	\$25.00	20%	\$20.00	
90912	Ginger Rescue Sampler Packets - Mighty Mango - Bulk	7-34027-90912-0	50		36	\$25.00	20%	\$20.00	
Last Update:			4/13/2017						